



SkillCircle
THINK BEYOND NINE TO FIVE



In Association With
E&ICT Academy
IIT Guwahati



India ka **#1** Data Science
Training Institute
Powered By Next Gen- AI

4-6 Months
Classroom Learning

700+
Placement Partners

FOUNDER'S NOTE

SHIVAM AHUJA

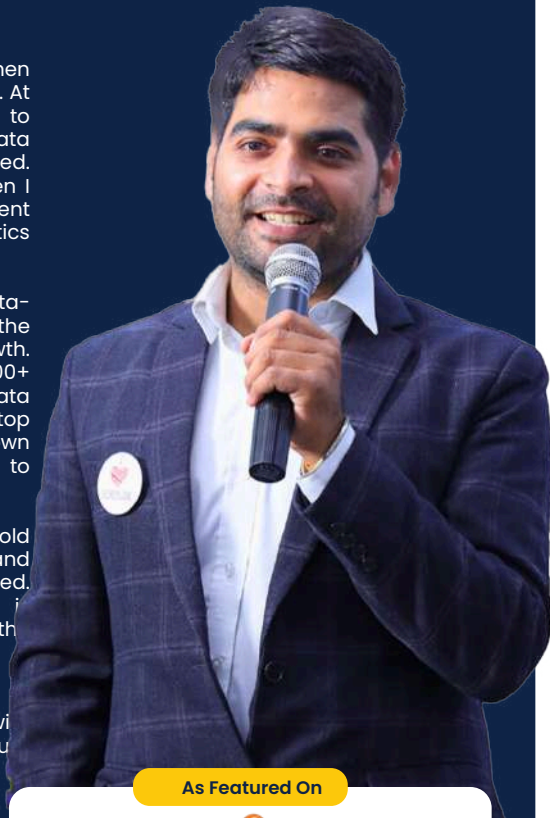
FOUNDER & CEO

I began my career in 2008 as an online blogger when data-driven decision-making was still in its infancy. At that time, very few people were leveraging data to drive business insights, and the concept of data science as a career was not widely recognized. However, I quickly realized the power of data when I analyzed audience behavior and optimized content strategies, unknowingly applying early data analytics principles.

In 2009, I earned my first income through data-backed strategies, which made me understand the immense potential of leveraging data for growth. Today, we have shaped the careers of 50,000+ students, many of whom are now working as data analysts, data scientists, and AI professionals in top companies. Some have even launched their own ventures, applying data-driven methodologies to innovate in various industries.

I strongly believe that 2025 and beyond hold unparalleled opportunities in data science, AI, and analytics—far more than the last decade combined. The demand for skilled data professionals is skyrocketing, and I am highly optimistic about the future of this field.

I wish all aspiring Data Scientists, Analysts, and Professionals the very best in their journey with Skillcircle. The future belongs to those who can turn data into meaningful insights!



As Featured On

TEDx

JOSH TALKS

FOX

WATCH MY VISION
ON YOUTUBE



**THE INTERNET IS BECOMING THE TOWN SQUARE FOR THE
GLOBAL VILLAGE OF TOMORROW.- BILL GATES**

Why E&ICT Academy, IIT Guwahati Lead the way?

The Indian Institute of Technology Guwahati, the sixth member of the esteemed IIT fraternity, was established in 1994, with its academic journey commencing in 1995. Boasting 11 departments, 7 interdisciplinary centers, and 5 schools, it stands as a beacon of excellence in education and innovation.

In collaboration with IIT Guwahati, SkillCircle presents a cutting-edge program, designed to equip learners with the skills to excel in the rapidly evolving digital landscape. This program empowers individuals to tackle challenges head-on and lead the way in modern digital world.

**7th Among India's
Top 10 Institutes**

**2nd In Research
Work**

**41st Globally In
The 'Research
Citations Per
Faculty' Category**

**395th In The QS
World University
Rankings 2022**

**7th In India's Best
Engineering
Institutions**

**1st University In
2019 Named By
HackerRank**

SkillCircle is the first and only multi-awarded digital marketing institute in Asia

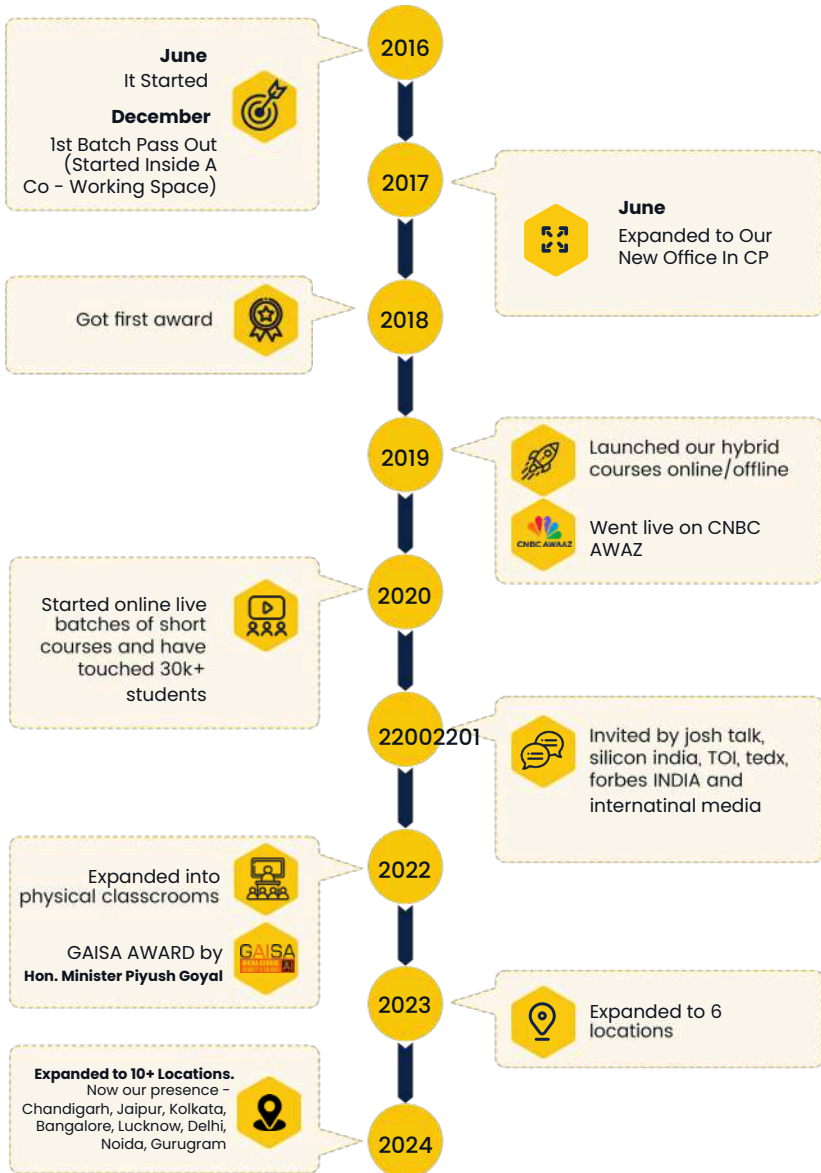


We are excited to share that SkillCircle has been recognized by **GAISA** and honored by India's Minister of Commerce, **Dr. Piyush Goyal**. Our esteemed CEO, Shivam Ahuja, received the prestigious **Edupreneur of the Year 2023 award** at Startup Summit '23. We are proud to announce that Mr. Shivam Ahuja also won the **Entrepreneur of the Year (Education) award**

In addition, Shivam serves as a **co-panelist** at **Meritto (formerly NoPaperForms)** and has shared his exceptional insights as a guest speaker on esteemed platforms like **Josh Talks, TEDx, Silicon, The Times of India, and Forbes**. His inspiring talks continue to impact the industry and motivate future leaders.



SKILLCIRCLE JOURNEY



50000+

we have trained more than 50000+ students

90%

students get hired in well named companies

8+

years in Industry

100+

expert mentors



many more milestone to come

Designed to Test Your Skills, Not Your Memory

From Classroom to Career

The world has shifted, and so have employer expectations. In the digital age, success isn't just about theoretical knowledge—it's about adaptability, practical skills, and industry insight. At SkillCircle we understand this evolution and are dedicated to bridging the gap between classroom learning and career readiness.

Our hands-on training programs in Data Science and Analytics go beyond textbooks, providing immersive, practical learning experiences. Through interactive sessions, real-world case studies, and industry visits, you'll gain a deep understanding of data-driven decision-making. With personalized mentorship, exposure to leading analytics firms, and hands-on projects, you'll develop the technical and analytical skills needed to excel in today's data-driven world. But that's not all. We

focus on building your soft skills, enhancing your profile, and preparing you for interviews. By the end of this program, you'll have a professional business portfolio, showcasing your expertise and readiness to thrive in the digital industry.

Prepare to excel in today's digital world with SkillCircle—where learning meets real-world application.





NATIONAL AWARD-2022

NATIONAL AND INTERNATIONAL EVENTS WE HOSTED



MSME AWARD-2023



COA AWARD- 2024



NATIONAL AWARD -2022
Presented By Hon. Minister Mr. Piyush Goyal



ENTREPRENEUR MEDIA-2023



EXHIBITOR AT DIDAC - 2024

VISION AND MISSION OF **SkillCircle**



VISION

Our vision is to be Earth's most customer-centric company; to build a place where people can come to earn through our courses and programs



MISSION

To prepare 10 lakh data scientists by 2030 who can earn a minimum of Rs 1 lakh per month and can grow in advanced analytics in the real world.

Program Highlights

50+

Participating Companies

5.9 LPA

Average CTC

10LPA

Highest CTC

85%

Salary Hike



Classroom Program:

- A) 4-6 month full-time online and offline-based learning
- B) Classroom and Online Weekend Sessions



Skill Circle Advantage:

- A) Award-winning world-class faculty and industry experts
- B) Ranked within top 10 Ed-Tech Startup by Sillicon India



Dedicated Placement Assistance:

- A) Career guidance and mentorship by Skill Circle faculty and industry leaders
- B) Resume review and interview preparation sessions
- C) Access to opportunities with leading companies











Become Job Ready

- A) Real-world case studies to build practical skills
- B) Hands-on exposure to analytics tools & techniques such as Python, Tableau, and SQL

HANDS ON PROJECT

- Build Job-relevant Skills With A Real-life Industry Project
- Develop An E-portfolio To Showcase To Potential Employers
- Gain Perspective From Mentors On The Approach To Solve The Problem
- Apply And Strengthen The Concepts Learned In The Program

Basic Course Projects

- | | |
|---|--|
|  Analytics on HR decisions |  Web & Social Media Analytics |
|  Bank default |  Marketing and Retail Analytics |
|  Super store Analytics |  Finance and Risk Analytics |
|  Fraud Analytics |  Supply Chain Analytics |

Advance Course Projects

- | | |
|--|---|
|  Youtube Viewers predictions |  Twitter Analysis |
|  Buying and selling cars prediction |  Flight price prediction |
|  AI Chat Box |  Credit card fraud Detection |
|  Classification |  Email/Phone Spam detection |

Stay Relevant, Learn Skill That Matter

WHAT SETS US APART?



Placement Guaranteed**

We offer a 100% placement guarantee, ensuring you secure



Super Sessions

Interactive sessions with CXOs revealing industry secrets & strategies.



Mock Interviews

Multiple rounds of mock interviews with industry experts tailored to diverse job roles.



Agency Visits

Visit some of the top data analytics agencies & experience the inner workings first-hand.



Expert Faculty

Learn from seasoned experts with first-hand experience in the data analytics industry.



1-on-1 Mentoring Sessions

Get personalised doubt-solving sessions with our dedicated faculty.

More Hands-on, More Career Prep, More Culture

You can't become a data analyst or Data Scientist by just sitting in a classroom.
Our approach is in-depth, practical, and designed to prepare you for success in your career.



 **Take A Look
In Classroom**



LEARN FROM THE TOP 1% DATA ANALYSTS / DATA SCIENTIST MENTORS

MEET YOUR TRAINERS MORE LIKE FRIENDS.



Experience the Agency-life, Firsthand **BRINGING THE CLASSROOM TO AN AGENCY**

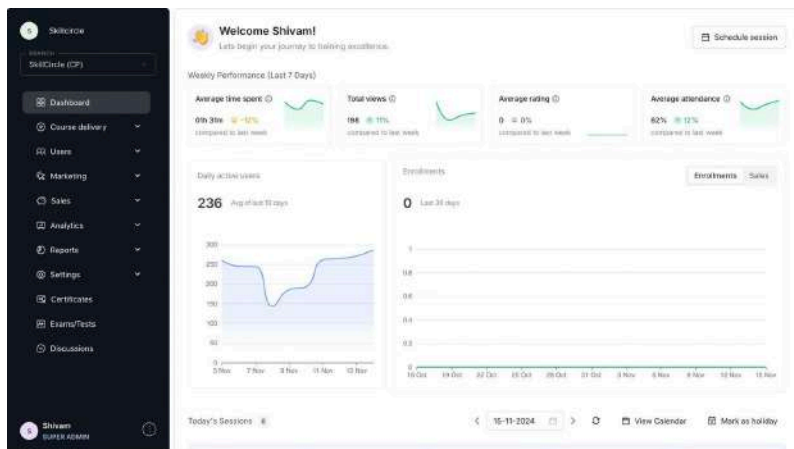
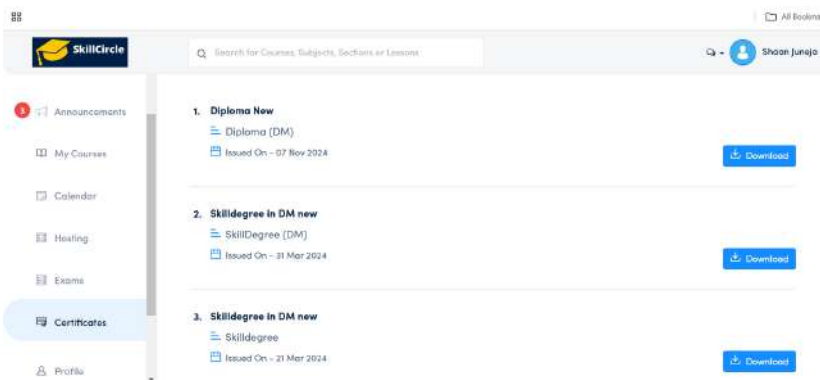
Move beyond theory into practice with our exclusive data science and analytics agency visits. These visits offer a unique opportunity to experience the inner workings of top data-driven organizations firsthand. Step into leading analytics firms, observe how data strategies are formulated and executed, and gain practical insights that extend beyond classroom learning. Engage directly with industry professionals, expand your network with like-minded peers, and build the confidence to apply your analytical skills to real-world challenges. These agency visits are a cornerstone of our program, ensuring you graduate with not just theoretical knowledge but also hands-on experience that employers highly value.



All Your Learning & Progress, On One Intuitive Platform

BOOKMARK, LEARNING MADE SIMPLE, AS IT SHOULD BE

Bookmark is more than just a learning management system; it's your personal assistant in your educational journey. With its intuitive design and powerful features, Bookmark keeps you ahead, making learning engaging and competitive. Access all your learning materials, manage your schedule, and book one-on-one mentoring sessions effortlessly.



Experience The Skill Circle Culture

CONNECT, COLLABORATE CELEBRATE THE VIBE





“Networking And Exposures Is What Makes Us Apart”





SkillCircle Is Not Just An Institute **It's An Experience!**



Mentor Hours with SkillCircle



Shivam Ahuja
CEO & Founder
 SkillCircle



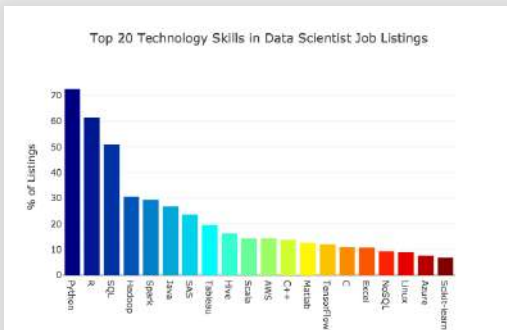
Nipun Sayal
Founder & Director
 BOTZPHERE
BY AUTOMATION EXPERTS



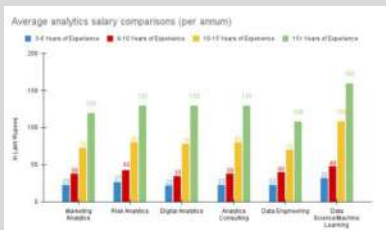
Saurabh Goyal
CEO & Founder


On the other hand, the spread of data analytics in India by 2025

According to Statista, the colossal growth of data analysts is projected to reach and create a market of up to INR 539 billion by the year 2025.



“
Don't just take our word for it—we have the evidence to back it up

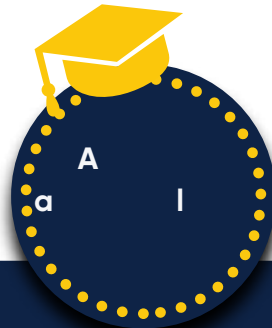


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- Predictive analytics ✓
- Supervised Machine learning ✓
- Unsupervised machine learning ✓
- Nlp ✓
- Deep learning ✓
- Scikit learn ✓
- Tensor flow ✓
- Scipy ✓
- Nltk ✓
- keras ✓
- Pytorch ✓
- Spacy ✓
- Gensim ✓
- Textblob ✓
- Transformers ✓



- Basic Course in Data Analytics ✓
- Statistics ✓
- Probability ✓
- Python ✓
- Pandas ✓
- Numpy ✓
- Matplotlib ✓
- Seaborn ✓
- Plotly ✓
- Mysql (sequel) ✓
- Power bi ✓
- Tableau ✓
- Webscrapping ✓
- Excel ✓
- Eda ✓

m **A** m / m m



Data Analysis



Cyber Security Data Analyst



Business Intelligence



Machine Learning Engineer



Cyber Security Data Analyst



Data Scientist Manager



Marketing Analyst



Supply Chain Analyst



Data Analysis



AI Engineer



Big Data Engineer



NLP Engineer



Risk Analytics



Data Visualization Specialist



Fraud Analyst



Operation Research Analyst



Marketing Analyst



Healthcare Analyst



DATA SCIENCE/ DATA SCIENCE CERTIFICATION COURSES

Our short-term courses with a full focus on employability and 100% job-ready training help you become a Data Science expert and start your freelancing or consulting career.”

Our Programs



BASIC COURSE IN DATA ANALYTICS

Total Duration :

- 4 Months Classroom Program.
- 10+ Capstone Projects
- 14+ Modules with Certifications
- Placement Assistance
- ...and more



ADVANCE COURSE IN DATA SCIENCE

Total Duration :

- 6 Months Classroom Program
- 10+ Capstone Projects
- Placement Assistance...and more

Program Curriculum

BASIC COURSE IN DATA ANALYTICS



Introduction

- Introduction to Data Analytics
- Introduction to Data Science
- Applications and impact in various industries
- Benefits of Data Analytics for Businesses.



Data Analytics With Excel

- Basics for Excel
- Data Formatting
- Data Calculations
- Data Automation
- Sorting and Filtration



Excel Data Functions

- IF Functions
- COUNTIF, SUMIF
- VLOOKUP



Table And Dashboarding

- Pivot Tables
- Analysis using Pivot Table
- Charts
- Dashboarding



Statistics For Data Analytics

- Variables in Qualitative and Quantitative
- Population and Sampling
- Sampling Techniques

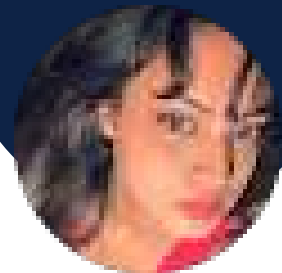


Descriptive Statistics

- Measure Of Central Tendency
- Measure of Dispersion
- Normal Distribution
- Skewness and Kurtosis



I recently had the opportunity to enroll in Skill Circle Institute's CP program, and I must say, it's been a game-changer. The program is expertly designed to equip students with the skills and knowledge needed to succeed in today's competitive landscape.



Suhani Jain



Program Curriculum

BASIC COURSE IN DATA ANALYTICS



Inferential Statistic

- Hypothesis Testing
- Methods
- T-Test | Z-Test | Chi-Square Test
- ANOVA



Probabilities

- Probability basics
- Common probability distributions
- Sampling and the Central Limit Theorem



Python For Data Analytics - Basic

- Introduction to Python
- Syntax Understanding in Python
- Variables in python
- Operators in python
- Built-in keywords and Methods in Python
- Data Types in Python
- Data Structures in Python



Intermediate

- Flow Control Statements
- If Else Statements
- Loops
- Defining a Function
- Lambda, Map, Reduce, and Filter functions



Advance

- Classes and Objects (OOPS)
- Inheritance in Python
- Handling and Exceptions



Exploratory Data Analytics (Eda)

- Introduction to Exploratory Data Analytics
- Libraries and Modules Used for EDA
- Import and export data.
- Getting Data from Web Sources



I had a great experience at skillcircle. skillcircle is an excellent choice for me as it helps me to build a strong foundation in a digital marketing and develop practical, real-world skills. Trainers were very supportive and helpful. Skillcircle offers a solid digital marketing course that combines theory with practice, helping students gain both knowledge and confidence. Skillcircle is definitely worth it...



Huma Saifi



Program Curriculum

BASIC COURSE IN DATA ANALYTICS



NUMPY

- Introduction to NumPy and its importance in EDA
- Introduction to Array's
- Numpy arrays: Creating, indexing, and slicing



Data Manipulation With Numpy

- Array reshaping and dimensions
- Concatenating and splitting arrays
- Array filtering and boolean indexing
- Array sorting and searching
- Working with missing data



Numerical Computations

- Basic statistical functions in NumPy
- Linear algebra operations with NumPy
- Random number generation with NumPy



Pandas

- Introduction to Pandas and its Role in EDA
- Series and DataFrame data structures
- Data indexing, selection, and filtering
- Basic operations on Series and data frames



Data Cleaning And Processing

- Handling missing data in Pandas
- Data duplication and data type conversion
- Merging and joining DataFrames
- Working with time series data



Data Analysis With Pandas

- Descriptive statistics and data summarization
- Grouping and aggregation in Pandas
- Pivot tables with pandas
- Working with text data in Pandas



"I had an amazing experience at skill circle Institute. The faculty members are not only experienced but also very approachable, making the learning process smooth and enjoyable. The curriculum is up-to-date, and the hands-on projects gave me practical exposure. However, I feel they could include more guest lectures from industry experts. Overall, I highly recommend this institute to anyone who wants quality education and career growth



Roshan Chaoudhari



Program Curriculum

BASIC COURSE IN DATA ANALYTICS



MATPLOTLIB

Basic Plotting with Matplotlib

- Introduction to data visualization and its importance in EDA
- Basic Visualizations concepts (figure, axes, plots)
- Understanding Line plots, scatter plots, bar plots, etc.

Creating Subplots and Multiple Plots

- Creating Subplots
- Adding multiple plots
- Grid and Complex Layouts



SEABORN

Understanding Seaborn Library

- Default Statistical Plots
- Line Plot, Scatter Plot, Bar Plot, Histograms, Box Plots, Violin Plots, heatmaps, etc.

Distribution Plots

- Dist Plots
- Kernel Distribution estimators plots (KDE)
- Regression Plots



PLOTLY

- Concept of Plotly
- Understanding Plotly with its benefits
- Plots using Plotly
- Line, Scatter, Bar plot, Pir Chart, Heatmaps, Area Charts etc.
- 3D Plots with Plotly
- 3D Scatter Plots,
- 3D Line charts
- Annotations and Text Addition
- Geographical Plotting with Plotly
- Visualization with Maps



I had an excellent experience at SkillCircle. The trainers are knowledgeable and approachable, always ready to clarify doubts. The team is very attentive and resolves issues promptly. The hands-on training and resources are top-notch. Highly recommended for anyone pursuing digital marketing!



Rahul Gupta



Program Curriculum

BASIC COURSE IN DATA ANALYTICS



Capstone Project For Data Analytics

There will be at least 10 Data Analytics Capstone Projects available according to the different industries:

- ↑ BFSI-2
- ↑ FMCG-2
- ↑ Healthcare - 2
- ↑ Automobile - 2
- ↑ Entertainment: 2



MY SQL (SEQUEL)

Introduction to Databases and SQL

- ↑ What is a database?
- ↑ Introduction to SQL (Structured Query Language)
- ↑ Key database concepts (tables, rows, columns)
- ↑ Setting up MySQL (or MySQL Workbench)
- ↑ Basic SQL queries (SELECT, FROM, WHERE)



DATA RETRIEVAL

- ↑ Inserting data into tables (INSERT INTO)
- ↑ Updating existing data (UPDATE)
- ↑ Deleting data (DELETE FROM)
- ↑ Creating and modifying tables (CREATE TABLE, ALTER TABLE)



DATA AGGREGATION

- ↑ Aggregating data using functions (SUM, AVG, COUNT, etc.)
- ↑ GROUP BY clause for data grouping
- ↑ HAVING clause for filtering grouped data



DATA JOINS AND RELATIONSHIPS

- ↑ Understanding table relationships (foreign keys)
- ↑ INNER JOIN, LEFT JOIN, RIGHT JOIN
- ↑ Using subqueries for complex queries



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Gagan Kumar



Program Curriculum

BASIC COURSE IN DATA ANALYTICS



POWER BI

Introduction to Power BI and Data Sources

- Overview of Power BI and its components
- Installing Power BI Desktop
- Connecting to various data sources (Excel, databases, web data, etc.)
- Loading and transforming data in the Power Query Editor



Data Modeling in Power

- Introduction to data modeling concepts
- Creating relationships between tables
- DAX (Data Analysis Expressions) basics
- Measures and calculated columns



Data Visualization with Power BI

- Creating different types of visualizations (bar charts, line charts, pie charts, etc.)
- Customizing visual elements (colors, fonts, titles)
- Interactivity with slicers and filters
- Drill-through and drill-down



Power BI for Reports and Dashboards

- Building interactive reports and dashboards
- Layout and design considerations Publishing and sharing reports on the Power BI Service



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Gagan Gupta



Program Curriculum

Advance Course in Data Science



Predictive Analytics

Regression

- What is regression analysis?
- Types of regression (linear, multiple, polynomial, etc.)
- Use cases and applications of regression in data science



Supervised Learning Algorithms

Decision Tree

- What is a decision tree? and How decision trees work.
- Decision Tree Splitting Criteria
- Dealing with categorical features.
- Advantages and Disadvantages of Using a Decision tree Algorithm.



UNSUPERVISED LEARNING ALGORITHMS

- K-MEANS ALGORITHM
- Introduction to Clustering
- K-Means Algorithm
- Objective Function and Optimization
- Challenges and Limitations



NLP (NATURAL LANGUAGE PROGRAMMING)

Introduction To Nlp

- What is NLP?
- Applications of NLP
- History and evolution of NLP
- Challenges and limitations in NLP



DEEP LEARNING

Introduction to Deep Learning and TensorFlow

- Numpy
- Matplotlib
- Seaborn
- Plotly
- Mysql (sequel)
- Power bi
- Tableau
- Webscrapping



I am Kanishka, and I am currently learning at Skill Circle CP. I must say that my experience has been exceptional so far. The quality of teaching here is outstanding, and the instructors are highly knowledgeable and dedicated. They go above and beyond to ensure that every student understands the concepts thoroughly.



Kansihka Sharma



Program Curriculum

Advance Course in Data Science

- Excel
- Eda
- Convolutional Neural Networks (CNNs) with TensorFlow.
- Recurrent Neural Networks (RNNs) and Sequence Models.
- Advanced Deep Learning with TensorFlow and Keras.



Data Preprocessing For Machine Learning

- Data cleaning and transformation
- Data scaling and normalization
- Handling missing data



Model Evaluation And Validation

- Cross-validation and train-test split
- Evaluation metrics (accuracy, precision, recall, F1-score)
- Bias-variance trade-off



RANDOM FOREST

- What is a Random Forest?
- The concept of bagging and boosting
- Random Forest Features and Hyperparameters
- Handling Imbalanced Data
- Feature Importance and Interpretability



XGBOOST (EXTREME GRADIENT BOOSTING)

- Introduction to Gradient Boosting
- Understanding boosting and the concept of weak learners.
- How XGBoost improves upon traditional gradient boosting.
- XGBoost Hyperparameters.



NAIVE BAYES ALGORITHM

- Introduction to Naive Bayes
- Types of Naive Bayes
- Probability Distributions Training and Classification



I am a student of Bachelor of Arts and recently joined Skill Circle in Connaught Place for a Data Analysis course. The experience has been great so far. The teaching is really good and Tushar Sir is my instructor and explains everything in a very easy and understandable way. The course content (python, sql, Excel, power Bi) is practical and I am learning skills that will help me in making my career in data analysis. I recommend Skill Circle to anyone who wants to learn data analysis.



Suraaj Das



Program Curriculum

Advance Course in Data Science



SVM (SUPPORT VECTOR MACHINE)

- Introduction to Support Vector Machines
- Support Vector Classification (SVC)
- Support Vector Machines for Regression (SVR)
- Kernel Trick and Non-Linear SVM

ASSESSMENT FOR EACH ALGORITHM OF MACHINE LEARNING



Hierarchical Clustering

- Agglomerative Clustering
- Divisive Clustering
- Good for Spherical Data
- Add Principle Component Analysis PCA (Heading)
- Handle curse of dimensionality
- Feature Selection
- Deep Learning (Heading)
- Introduction to Deep Learning
- Perceptron
- Artificial Neural Network



Logistic Regression

Introduction to logistic regression

- Logistic regression vs. linear regression
- Binary and multinomial logistic regression
- Odds ratio and log-odds interpretation
- Model evaluation for classification



Machine Learning

Machine Learning Fundamentals

- Understanding machine learning
- Types of machine learning (supervised, unsupervised, reinforcement)
- Machine learning workflow



The faculty is extremely patient and explains everything multiple times if needed. They make sure every student understands before moving on!



Bhavana Kashap



Program Curriculum

Advance Course in Data Science



Text Preprocessing

- Tokenization
- Stop words removal
- Stemming and Lemmatization
- Text cleaning and normalization



Text Representation

- Bag of Words (BoW)
- Term Frequency-Inverse Document Frequency (TF-IDF)
- Word embeddings (Word2Vec, Glove)
- Document-term matrices



Sentiment Analysis And Text Classification

- Sentiment analysis techniques
- Binary and multi-class classification
- Building a sentiment analysis model



Data Acquisition And Cleaning

- Data sources and collection
- Data cleaning and preprocessing
- Handling missing data



Introduction To Data Science

- Data Science vs. Data Analytics
- The data science workflow
- Tools and environments (Python, Jupyter)
- Concepts of Regression and Classification



Linear Regression

- Simple linear regression
- Multiple linear regression Assumptions of linear regression
- Model interpretation and coefficients
- Model evaluation metrics (R-squared, MSE, MAE)



The instructors are highly experienced and passionate about teaching, making complex concepts easy to grasp. The course materials are comprehensive.



Suhani Jain



Benefits Of **Advance Program With Dual Certification From IIT Guwahati**



Learn with us, customer segregation for the telecom sector



Learn with us how to increase target customer traffic on Make my trip



Learn how to increase the sales of Air India

- 
- ✓ Get Certified With IIT Certification
 - ✓ Work On 3+ Case Studies
 - ✓ Guaranteed Paid Internship With Ahujamedia.com
 - ✓ Exclusive Data Science Pro Bootcamp: To Become the Next Data Science Leader!
 - ✓ Remove Fresher Tag From Your CV By Working On Real Projects!!
 - ✓ Enjoying The Alumni Status Of IIT Guwahati
 - ✓ Exclusive Training On Chatgpt & Generative AI
 - ✓ Hands On Practice - 12+ Most In Demand AI Tools
 - ✓ Covering data science & AI mastery extensively for real-world applications!
 - ✓ Career Services To Make You Job-ready For The Best Company
 - ✓ Special Mentioning On Our Website - As Our
 - ✓ Pass Out Student - For Future Verification

Please Note:

IIT certificate vary across campuses, and you need to apply separately for the certificate. For more information, kindly consult your concerned counselor

Certifications

Dual Certification in Collaboration with E&ICT Academy,
Indian Institute of Technology, Guwahati



Supported by the Ministry of Electronics and Information Technology, Govt. of India, SkillCircle proudly collaborates with E&ICT Academy, IIT Guwahati to deliver cutting-edge skill-based education and training.

Backed by strong domain expertise, SkillCircle certifications are highly valued in the industry. As a leading name in education, we are committed to maintaining the highest standards in our certification process.

Hands-On Learning Approach: Our goal is to equip trainees with essential hands-on experience, preparing them to tackle real-world challenges and thrive in the industry.

Note:

The IIT Guwahati certification is optional and not included in the diploma course. Students may opt for this certification separately.

DATA SCIENCE TOOLS



ADDITIONAL CERTIFICATION (OPTIONAL)

**100+****LESSONS****23+** hours**VIDEO LESSONS****49****QUIZZES****7.5** hours**ASSIGNMENTS****Notes:**

All product and company names mentioned in this material are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them.

The tools showcased in this material will be taught through pre-recorded demo videos.

These sessions are optional and will not be considered for your final evaluation.

Regarding tools with "free" certifications: we have included a detailed guide on the specific locations and procedures for obtaining your certification.

The fee does not cover any payments required for certifications offered by the tools or tool subscriptions.

Podcast With SkillCircle



Episode 1

Meet Mr. Atul, a dynamic digital marketer who started his journey in Mirzapur, a city where technology was scarce and politics dominated.



[Watch Here](#)



Episode 2

Meet Aryan Jaiswal, a young digital marketing prodigy from Ayodhya, a Tier 3 city where the digital landscape is still emerging.



[Watch Here](#)



Episode 3

Meet Rohit Chaudhary. His career path seemed uncertain, marked by stints as a Zomato delivery boy and working at Zaika Punjab.



[Watch Here](#)



Episode 4

Meet Vikrant, a success story crafted at SkillCircle! In 2021, he defied family expectations and embarked on a digital marketing journey.



[Watch Here](#)



Episode 5

We sat down with the remarkable, Cheshta. Starting her quirky stationery business while still in 12th grade, Cheshta used Instagram ads to build her brand.



[Watch Here](#)



Episode 6

In 2018, Hriday Kapoor's journey began with uncertainty, taking a break after school and extending it during the challenges of the pandemic.



[Watch Here](#)

#NOTE

Before taking any Career Decision
Watch these 6 Episodes to avoid
regretting later

Industry Exposure with Live Sessions



MENTOR HOURS

SkillCircle is the only place that gives you the best Networking sessions. To make your learning experience more awesome, We invite guest faculties who are experts in their domain to provide you with industry insights.



Parul Bhargava
Founder VCommission

UNDERSTANDING AFFILIATE MARKETING



Dr. Ritesh Malik
Founder of Innov8

HOW TO START A BUSINESS IN INDIA



Gurpreet Singh Tikku
Food Blogger

HOW TO BECOME A FOOD BLOGGER



Shiwangi Peshwani
Fashion and Lifestyle Blogger

MENTOR HOUR: FASHION BLOGGING AND YOUTUBE



STARTUP HOURS

SkillCircle is Partnered with Delhi Startups which is the largest Startup Community consisting of 25,000 startup founders, We have a dedicated guidance program where our specialists will be consulting and guiding you to convert your startup idea into reality



CORPORATE HOURS

If you want to step inside the "Corporate World" SkillCircle Corporate Gurus will teach you the most Practical tricks from their experience for grabbing the best opportunities, This program is created and curated by 60+ industry experts with minimum of 5 years of domain experience.



Ritesh Aggarwal
Ceo of OYO Rooms

ENTREPRENEURS TALK



Megha Anand
Program Manager Microsoft

SOCIAL MEDIA MARKETING IN CORPORATE SECTOR

Past Mentor Sessions at SkillCircle

Spending 30 Minutes with a Doer who has done something in his/her life is much more valuable than hundreds of classes you have attended in your life. Isn't it ?

That's why Skillcircle gives allows you to talk with mentors from different fields so that you can share your "Dream" / "Vision" and sometimes small discussions create magic

We organise Mentor hours so that students can network with these mentors and learn directly from the experts who are absent in regular classroom training.



AMIT GUPTA
VP Amar Ujala



PRANAV JHA
AP Web World



AVI ARYA
Founder - Internetmoguls



PARUL MEHTA
Founder - vCommission
media pvt ltd



NISHKARSH SHARMA
Dropshipping Expert



RITESH MALIK
Founder Of Innov8



NILAY CHAKRAPANI
Dropshipper



AMIT CHAWLA
Clarity Coach



VIPUL TANEJA
Internet Marketer

Previous Mentor Sessions



Roshini Dhal

Potential of LinkedIn Marketing



Ojas Batra

How to Start Early in a Career



Kashika Chauhan

Power of Influencer Marketing



Bijay Gautam

How to create Podcasts



Nilay Chakrapani

Complete Guide to Facebook Ads



Rohan

How to do Food Vlogging



Abhishek Bhatnagar

The Journey of a Food Blogger



Vaibhav Kanwar

Story Telling for Startups



Gurpreet Singh

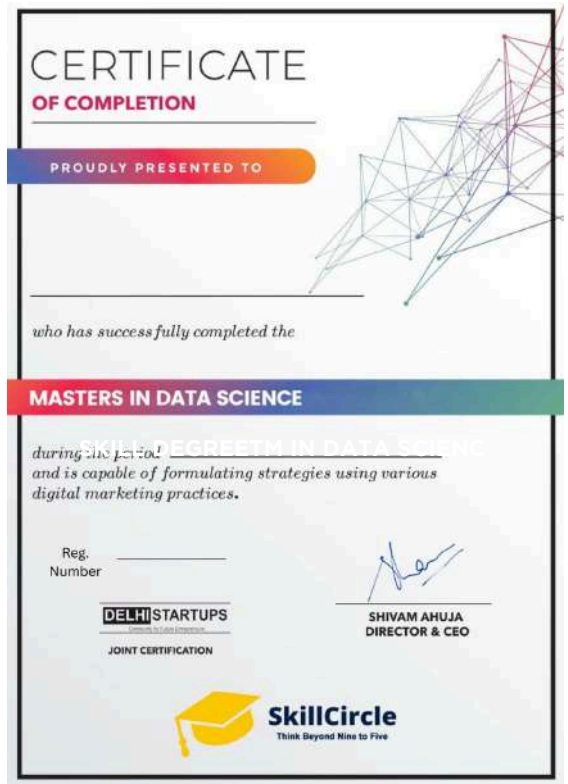
The Journey of a Food Blogger



Srijan Bhardwaj

Digital Marketing Career Map

Certification We Prepare You For



(Get A Certificate In Data Science & Advanced Analytics)

Attend the training, complete the evaluation, and get a Data Science & AI Mastery Specialist certificate from skillcircle.in



Training Duration: 2 days (16 hours)

Mandatory Document: Aadhar Card, PAN Card, Bank Account

Enroll Now and Transform Your Career!

Don't miss out on this opportunity to become a Data science and AI expert. Join Skill Circle's Commerce & AI Mastery course today and unlock a world of possibilities. Start learning, experimenting, and connecting with industry professionals who will guide you every step of the way.

Work for Top Brands & Agencies

PLACEMENT HIGHLIGHTS

Get focused career guidance and support from a dedicated placement coach who helps you navigate the job market & find the right career path for you. Explore career opportunities and get a chance to work with the biggest Brands & Agencies. Prepare for real job interviews with our simulated mock placement drives, designed to give you confidence and experience



Rohit's Journey

Watch how Rohit got from Zomato ride to **Asia's biggest agency**

Career Services at SkillCircle

At SkillCircle, we're here to help you take your career to the next level. Here's how our career services can support you:



Our Skillers are Working at the Best Companies In India & World




SAHIL YADAV
COLLEGE STUDENT



PLANET PCI
INFOTECH LTD



ANSH IOHOT
COLLEGE STUDENT




ASCO MOTORS




GUNJAN GARG
EVENT MANAGER STUDENT




THY HEALING CIRCLE




ADITYA JAIN
COLLEGE STUDENT




RaseoTech



HARITH V NAMBIAR
COLLEGE STUDENT



SPH Consultancy



ADARSH SINGH
COLLEGE STUDENT



McLine
STUDIOS



KUSHAGRA SAXENA
SALES EXECUTIVE



VACO
Binary Semantics



ANSHUM BANGA
COLLEGE STUDENT



SkillCircle
THINK BEYOND NINE TO FIVE



ATUL KATOCH
COLLEGE STUDENT



AFAME



YOU
This Could Be You !

Testimonials from Our Esteemed Partners

More than 50,000 freshers have launched their careers in top companies with skillcircle's data science course.

Recruiters are excited to hire our graduates and share their success stories. Join the Skiller community today!



V-Commission



SkillCircle consistently delivers highly skilled professionals who excel in digital marketing. Their graduates bring fresh energy and a deep understanding of the latest industry trends.



CashKaro.com



"SkillCircle stands out with its practical training approach. The professionals we've hired are proactive, knowledgeable, and deliver impressive results from the start.



Digital Patang



SkillCircle produces well-rounded digital marketers who are prepared for real-world challenges. Their commitment to quality education is evident in their graduates' success.



OYO



We are impressed with the candidates from SkillCircle. Their hands-on experience and innovative thinking perfectly align with our dynamic work environment.

Testimonials from Our Esteemed Partners



Sandra Bysack • 2nd


Head - HR at vCommission Media Private Limited

2mo • 

An Inspiring Day at SkillCircle's Convocation! 

Last Week I had the privilege of being a Panel Speaker at [#SkillCircle](#)'s Convocation Ceremony in Delhi.  It was an incredible experience to interact with the bright minds of the Digital Marketing and Performance Marketing programs and discuss some crucial topics that shape our industry.

Here's what we talked about:

 What do we look for when hiring talent at [vCommission](#) ?

- Knowledge & Skill-set: These are non-negotiable. A solid foundation in digital marketing tools and strategies is essential.
- Intent: We value candidates who demonstrate a genuine passion for the field and a drive to learn and grow.
- Coachable Personality: Being open to feedback and showing a willingness to adapt and improve are key traits.
- Alignment with Organizational Values: We look for individuals who resonate with our company's values and culture, ensuring a cohesive and collaborative work environment.

Special Mention: [Shivam Ahuja](#) who is building communities to empower skills!



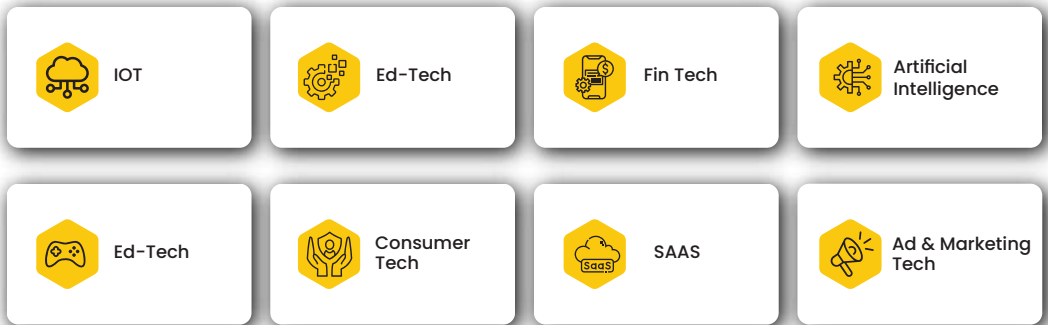


Delhi Angels Network

Empowering Entrepreneurs, Fueling Innovation
As a SkillCircle Student you can Apply for a Seed Fund.

Delhi Angels is India's leading & fastest growing angel investment and innovation platform. We invests \$50K – \$500K in early stage startups that has potential to create enduring value for over a long period of time.

Even though, we are structured as sector agnostic funds; we prefer companies in



What Do We Offer



Hands-on Support



Membership



Community



Capital

Meet our Marquee Investors

Our network includes a catalogue of tycoons from across several domains and industries.



Akshay Taneja
TDI



Sonali Thapar
Thapar Group



Rahul Sharma
(M.D. WAG Consulting
Group Pvt.Ltd.)



Parul Bhargava
Vcommission



Himanshu Bindal
One Internet

Our Partners:

NASSCOM



unitus
seed fund



TDI

Why Us

Delhi Angels is your go-to platform for connecting startups with the right investors. Our mission is to support innovation and growth in the startup ecosystem.



We have a broad network of investors ready to fund promising startups. Our connections can help you find the perfect match for your business needs.



Our team consists of experienced professionals who understand the challenges of starting and growing a business. We provide valuable advice and mentorship to help you succeed.



Our platform is user-friendly, making it easy for startups to present their ideas and for investors to find opportunities. We simplify the process of connecting both parties.



We tailor our services to meet the unique needs of each startup. Whether you need seed funding or growth capital we work closely with you to achieve your goals.



Many startups have successfully raised funds through our platform. Our track record speaks for itself, showcasing our commitment to helping businesses thrive.



Our investment process is transparent and straightforward. We believe in clear communication and honest dealings.

Choose Delhi Angels to give your startup the best chance of success. Join us today and be part of a thriving community dedicated to innovation and growth.



**Delhi NCR Ka
#1 Institute**

NOW



[www.skillcircle.in](https://skillcircle.in)



+91 - 9899140180




ceo@skillcircle.in


Move Forward to the Next Phase

Visit Our Campus

Discover our program, connect with our admissions team, and kickstart your SkillCircle journey today!



Central Delhi Campus
H 11-, Connaught Place,
Rajiv Chowk Metro Station,
Exit Gate No. 02, New Delhi,
110001




North Delhi Campus
367, 1st floor, Metro Station
Kohat Enclave, Near kohat,
Block KD, Pitampura, New
Delhi, 110034




East Delhi Campus
D-60/62, 1st floor, Vikas
Marg, Laxmi Nagar, New
Delhi, Delhi 110092



**Hazratganj -
Lucknow Campus**
Plot No. 1,19-A Ashok Marg,
Sapru Marg, Hazratganj,
Lucknow, Uttar Pradesh
226001




Chandigarh Campus
SCO 94-95 2nd floor,
Sector 34A, Sector 34,
Chandigarh, 160022



Gurgaon Campus
NM 15, near PNB Bank, Block
M, Old DLF Colony, Sector
14, Gurugram, Haryana,
122001



Jaipur Campus
202, 1st floor Jay tower,
Gopalpura Bypass, Mode,
Tonk rd, Near Pawana
Restaurant, Gopal Pura Mode,
Jaipur, Rajasthan 302108.



Noida Campus
1st and 2nd floor, C-60,
above triumph showroom,
C Block, Sector 2, Noida,
Uttar Pradesh 201301



Kolkata Campus
Anadlok Building, 227,
Acharya Jagdish Chandra
Bose Road, 2nd Floor, Room
201, Kolkata 700020



**Gomti Nagar -
Lucknow Campus**
2nd Floor, Plot No- 5/21
Viram khand, Gomti nagar,
Husaria chauraha above
Family Bazar, 226010

Get in Touch

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-  www.instagram.com/skillcircle
-  <https://x.com/skillcircleteam/>
-  www.youtube.com/@SkillCircle
-  www.linkedin.com/company/skillcircle/

50,000+
Trainees

2500+
Batches

10+
Centers